



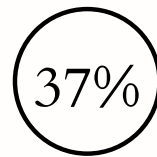
Baileyonthefly

DOG LIFESTYLE, TRAVEL & PET-FRIENDLY DISCOVERY

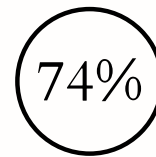
30K

Instagram followers

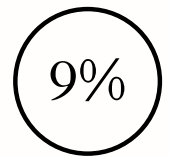
@BAILEYONTHEFLY



From US



Women



Engagement

PAW-POSE

Baileyonthefly (featuring Bailey and Maple) is a dog lifestyle platform centred around real-life moments — from patio outings and city walks to product discovery and everyday routines.

We blend personality, storytelling, and lifestyle to connect with an engaged audience of dog lovers.





SERVICES

Rates available upon request

PAW-SOME IG POST

A high-quality, tail-waggin' photo of Bailey showing off your product or visiting your pup-friendly space. Captions are written in Bailey's charming voice to connect with our loyal followers.

WOOF-WORTHY REEL OR SHORT VIDEO

An engaging and entertaining video featuring Bailey using or interacting with your product, location, or treat. Shot vertically and formatted for Instagram Reels.

CONTENT CREATION

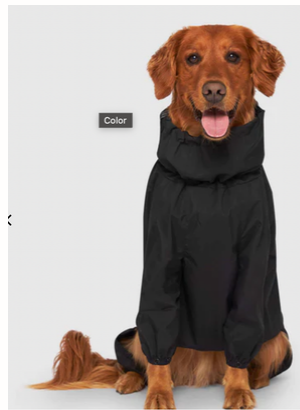
Looking for dog-focused content for your brand? Bailey will model, pose, and drool on cue. Custom photo or video packages available—just toss a treat and say the word.

PAST PARTNERSHIPS

CANADA POOCH[®]

Canada Pooch

Ongoing content creation partnership featuring seasonal launches, lifestyle photography, and brand-aligned social content.



Manulife

Manulife

Event-based collaboration, including on-site content creation, delivering Reels and social posts for a branded campaign.



Additional collaborations across pet, lifestyle, and Toronto-based brands.